



Cognizant Classic in The Palm Beaches

2025 Story Ideas Deck

Media Contact:

Amanda Cantor, Communications Manager, PGA TOUR, amandacantor@pgatourhq.com

GENERAL INFORMATION

<u>DATE</u>	February 26 – March 2, 2025												
<u>LOCATION</u>	PGA National Resort & Spa, (The Champion Course) Palm Beach Gardens, Florida												
<u>ARCHITECT</u>	Tom Fazio												
<u>PAR/YARDAGE</u>	35-36 – 71/7,147 yards												
<u>DEFENDING CHAMPION</u>	Austin Eckroat, 267 (-17)												
<u>FORMAT</u>	Four-day, 72-hole stroke-play competition; 144-player field, 36-hole cut												
<u>PURSE</u>	\$9.2 million												
<u>TICKETS</u>	Tickets to the Cognizant Classic in The Palm Beaches are available at thecognizantclassic.com/tickets												
<u>TELEVISION</u>	<p>Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners.</p> <table><tr><td>Thursday, Feb. 27</td><td>2-6 p.m.</td><td>GOLF Channel</td></tr><tr><td>Friday, Feb. 28</td><td>2-6 p.m.</td><td>GOLF Channel</td></tr><tr><td>Saturday, Mar. 1</td><td>1-3 p.m. 3-6 p.m.</td><td>GOLF Channel NBC</td></tr><tr><td>Sunday, Mar. 2</td><td>1-3 p.m. 3-6 p.m.</td><td>GOLF Channel NBC</td></tr></table> <p>*all times Eastern</p>	Thursday, Feb. 27	2-6 p.m.	GOLF Channel	Friday, Feb. 28	2-6 p.m.	GOLF Channel	Saturday, Mar. 1	1-3 p.m. 3-6 p.m.	GOLF Channel NBC	Sunday, Mar. 2	1-3 p.m. 3-6 p.m.	GOLF Channel NBC
Thursday, Feb. 27	2-6 p.m.	GOLF Channel											
Friday, Feb. 28	2-6 p.m.	GOLF Channel											
Saturday, Mar. 1	1-3 p.m. 3-6 p.m.	GOLF Channel NBC											
Sunday, Mar. 2	1-3 p.m. 3-6 p.m.	GOLF Channel NBC											
<u>IMPACT</u>	Since 1972, Palm Beach’s annual PGA TOUR stop has raised more than \$70 million for South Florida children’s charities.												
<u>MORE INFORMATION</u>	Visit thecognizantclassic.com or follow the Cognizant Classic in The Palm Beaches on Facebook , X and Instagram .												

A NEW ERA

The 2025 edition of the Cognizant Classic in The Palm Beaches marks a new era for South Florida's only PGA TOUR event. The Cognizant Classic is primed to deliver the premier sporting event in Palm Beach County as style, sophistication, and elegance are woven into every detail onsite for an unparalleled experience that fans can't miss.

Every aspect of the event has been meticulously customized to reflect the community of Palm Beach County. From adjusting the color scheme and design of hospitality venues to cuisine partnerships guaranteed to elevate the food and beverage experience, the Cognizant Classic's new look will be felt immediately as fans step onsite at PGA National Resort & Spa to witness the golf action.

A mainstay in the city of Palm Beach Gardens and on the PGA TOUR for more than four decades, the Cognizant Classic reflects the tremendous culture and world-class golf of South Florida. The 2025 event marks the 18th year PGA National Resort plays host during the FedExCup era. As the start of the TOUR's "Florida Swing," the Cognizant Classic annually invites 144 players to The Champion Course as they look to add their name to a star-studded list of past champions.

Tournament history during the FedExCup era (2007-present):

Year	Winner	Score	Site
2007	Mark Wilson*	275 (-5)	PGA National (The Champion Course)
2008	Ernie Els	274 (-6)	PGA National (The Champion Course)
2009	Y.E. Yang	271 (-9)	PGA National (The Champion Course)
2010	Camilo Villegas	267 (-13)	PGA National (The Champion Course)
2011	Rory Sabbatini	271 (-9)	PGA National (The Champion Course)
2012	Rory McIlroy	268 (-12)	PGA National (The Champion Course)
2013	Michael Thompson	271 (-9)	PGA National (The Champion Course)
2014	Russell Henley*	272 (-8)	PGA National (The Champion Course)
2015	Padraig Harrington*	274 (-6)	PGA National (The Champion Course)
2016	Adam Scott	271 (-9)	PGA National (The Champion Course)
2017	Rickie Fowler	268 (-12)	PGA National (The Champion Course)
2018	Justin Thomas*	272 (-8)	PGA National (The Champion Course)
2019	Keith Mitchell	271 (-9)	PGA National (The Champion Course)
2020	Sungjae Im	274 (-6)	PGA National (The Champion Course)
2021	Matt Jones	268 (-12)	PGA National (The Champion Course)
2022	Sepp Straka	270 (-10)	PGA National (The Champion Course)
2023	Chris Kirk*	266 (-14)	PGA National (The Champion Course)
2024	Austin Eckroat	267 (-17)	PGA National (The Champion Course)

*Indicates playoff victory

TICKETS

A variety of ticket options for the 2025 Cognizant Classic in The Palm Beaches are available at thecognizantclassic.com, each offering a unique fan experience to watch the PGA TOUR's top players compete at PGA National to kick-off the Florida swing of the PGA TOUR schedule. All tickets to the Cognizant Classic are digital.

A GROUNDS TICKET EXPERIENCE UNLIKE ANY OTHER

A daily grounds ticket to the Cognizant Classic in The Palm Beaches provides an unparalleled spectator experience, offering fans the chance to get closer to the action than most other sporting events. With access to PGA National, fans can explore several open-to-the-public venues, enjoy local cuisine from popular South Florida restaurants, and

stand just steps away from the rope line to watch the best players from the PGA TOUR season in action. Unlike traditional stadium seating, a grounds ticket allows spectators to move freely around the course, creating a dynamic and immersive way to experience the tournament.

BEAR TRAP PRESENTED BY DOBEL TEQUILA

Fans looking for an upgraded experience should look no further than the Bear Trap presented by Dobel Tequila. Situated overlooking the iconic 17th hole at PGA National Resort, the exclusive, open-air hospitality venue features covered stadium seating on a first-come, first-serve basis, and for the first time, all-inclusive beer, wine and non-alcoholic beverages. Dobel Tequila will be serving up their signature Ace Paloma alongside other fan-favorite spirit cocktails for purchase.

YOUTH TICKET POLICY

As part of the Cognizant Classic's mission to grow interest and participation in the game of golf, **up to two children 15 and younger can attend for free** when accompanied by a ticketed adult (applies to grounds access only).

MILITARY TICKETS

The Cognizant Classic in The Palm Beaches is proud to honor and celebrate the South Florida military community throughout tournament week. The tournament offers a limited quantity of complimentary tickets for service members and a dependent, including a meal voucher, for both the Wednesday Pro-Am (February 26) and one competition day of their choice (Thursday, February 27 – Sunday, March 2).

GETTING TO THE COGNIZANT CLASSIC

PARKING

General parking for the 2025 Cognizant Classic will be available for purchase from Wednesday, Feb. 26 through Sunday, Mar. 2. Parking passes can be purchased online at the thecognizantclassic.com/parking or on-site with a credit card.

General parking is located at Dyer Park at 7301 Haverhill Rd, West Palm Beach FL 33412. The parking passes are \$10 (plus taxes and fees, limit 2 per person, per day) and credit card only for advance purchase. Fans who do not purchase a General Parking pass in advance can do so in person for \$20 with a credit card. Cash will not be accepted.

PARKING LOT SHUTTLES

Complimentary shuttles, courtesy of TBC Corporation, will be available from our off-site parking lots to the event, ensuring a convenient and seamless experience for all attendees.

General Parking – Lot G (Dyer Park)

Location: Dyer Park, 7301 Haverhill Rd, West Palm Beach, FL

Schedule: Wednesday – Sunday, 6:00 AM – 7:00 PM

Drop-off: Main Entrance

Hospitality Parking – Lot H (BallenIsles Country Club)

Location: BallenIsles Country Club, 100 BallenIsles Dr, Palm Beach Gardens, FL

Schedule: Thursday – Sunday, 6:00 AM – 8:00 PM

Drop-off: Main Entrance

Shuttles will operate on a continuous loop throughout the day. Arriving early is recommended to allow for parking and shuttle transit time.

PRIORITY PARKING WITH CADILLAC

Fans who arrive in Cadillacs will have access to priority parking within designated parking lots.

RIDESHARE DROP-OFF – *NEW LOCATION*

Fans are also encouraged to utilize the rideshare program presented by TBC Corporation to PGA National (1 Ryder Cup Blvd, Palm Beach Gardens, FL 34418). Enter “PGA National Park” as your destination and tournament guests will be dropped off at the nearby rideshare entrance. When leaving the course, exit tournament grounds through the rideshare entry and follow championship signage to the designated rideshare pick-up area outside the gates.

FAN EXPERIENCE

The Cognizant Classic at PGA National brings the vibrant spirit of the Palm Beaches to life. Fans will experience local culture through distinct neighborhoods, each inspired by the region’s energy and flair, offering food, drink, and entertainment. These neighborhoods are complemented by three FPL Fan Villages, strategically placed throughout the course, creating dynamic spaces where fans can relax, eat and enjoy the tournament. Visit the [Ultimate Fan Guide](#) for more information.

WELCOME EXPERIENCE		
ADMISSIONS GATE	FAN SHOP	TICKET SERVICES
DISABLED GUEST SERVICES		
PALM BEACHES NEIGHBORHOOD PRACTICE AREAS, HOLES 1-6		
OPEN TO THE PUBLIC		
1ST FIFER (GRANDSTAND)	FIRST AID	RESTROOMS
CONCESSIONS	NURSING STATION	NICOLAUS CHILDREN'S HEALTH SYSTEMS KIDS AUTOGRAPH ZONE
PROPER TICKET OR CREDENTIAL REQUIRED		
YELLOW FLAMINGO CLUB - BUTCHER'S CLUB		
JUPITER NEIGHBORHOOD HOLES 7-12		
OPEN TO THE PUBLIC		
CHAMPAGNE SMATTERING LOUNGE	DISABLED GUEST SHUTTLE	FPL FAN VILLAGE ON 12
CONCESSIONS	AUFFY'S ZONE	CONCESSIONS
CORONA PREMIER OASIS	FIRST AID	RESTROOMS
PROPER TICKET OR CREDENTIAL REQUIRED		
PATRIOTS' OUTPOST	PGA NATIONAL MEMBER'S CLUB	BLACKSTONE
GARDENS NEIGHBORHOOD HOLES 13-18		
OPEN TO THE PUBLIC		
CORONA PREMIER CLUBHOUSE	FPL FAN VILLAGE ON 17	FPL FAN VILLAGE ON 18
DISABLED GUEST SHUTTLE	CONCESSIONS	CONCESSIONS
NICOLAUS NEIGHBORHOOD	RESTROOMS	RESTROOMS
TITO'S GOLF CLUB	GUEST SERVICES	GUEST SERVICES
DISCOVER PALM BEACHES	INDOOR GOLF PHOTO EXPERIENCE	FEVER TREE COCKTAIL CLUBHOUSE
PROPER TICKET OR CREDENTIAL REQUIRED		
YELLOW FLAMINGO - 17 GREEN	CHIC CHAMPIONS CLUB	PGA NATIONAL CHALET
YELLOW FLAMINGO - 18 GREEN	COGNIZANT CHALET	ROSS CABANAS
FOOD TERRACE	PALM SUITES	SHORELINE SUITES
BEAR TRAP		
INCLEMENT WEATHER POLICY		
OBSERVE ON-COURSE SCOREBOARDS FOR WEATHER MESSAGES. SPECTATORS ARE ADVISED TO TAKE PRECAUTIONS PRIOR TO PLAY BEING SUSPENDED. FOLLOW ALL INSTRUCTIONS PROVIDED BY THE TOURNAMENT, WHICH MAY INCLUDE SEEKING SAFE SHELTER OR EXITING THE PREMISES.		



FOOD AND DRINK

The tournament will feature a variety of food and drink options in each neighborhood, offering fans the chance to savor the best of the region's flavors:

Palm Beaches Neighborhood (Holes 1-6)

- **Chik Monk Coffee:** Chik Monk Coffee, a family-owned brand, brings rich, premium coffee straight from the heart of India to Palm Beach located at the range.

Jupiter Neighborhood (Holes 7-12)

- **That's Amore:** Located near No. 8 Green, That's Amore serves up authentic wood-fired pizza and classic Italian flavors.
- **Little Moir's Food Shack:** Little Moir's Food Shack serves up fresh seafood with a creative twist, blending contemporary American flavors with globally inspired Asian fusion.
- **Champagne Taittinger Lounge:** A relaxing outdoor space for fans 21+ to enjoy drinks while watching players on No. 9 green.

Gardens Neighborhood (Holes 13-18)

- **Sunset Slush:** Located on Nos. 17 and 18, grab a refreshing Italian ice with loads of flavors to choose from!
- **Guaca Go:** A returning fan-favorite at the FPL Fan Village near the No. 17 hole, offering flavorful, healthy options like bowls, wraps, and signature guacamole creations.
- **Inspir-Asian:** Located in the FPL Fan Village on No. 18, this Asian inspired food truck has developed a reputation up and down South Florida for delivering high quality dishes consistently.
- **Pig City Beach BBQ:** Founded by NYC restaurateur Rob Shawger, and fellow award winning pitmasters Matt Abdo and Shane McBride marry tried and true BBQ techniques with a dash of global eclecticism and have been changing the food and barbecue scene in Palm Beach since 2023. This returning fan-favorite can be found in the FPL Fan Village on No. 18.
- **Chik Monk Coffee:** The secondary location on course will be in the FPL Fan Village on No. 18, come stop by to enjoy premium coffee straight from India.
- **Corona Premier Clubhouse:** At No. 15 green, it's the perfect gathering place for spectators to enjoy the official beer of the Cognizant Classic while taking in the 360-degree views across five key holes on the back nine.
- **Tito's Golf Club:** For the 21-plus crowd, it's the place to be! A new experience offering views of Nos. 10 and 17 via private bridge access, interactive games, music and a premium bar.
- **Fever-Tree Cocktail Clubhouse** – Enjoy exclusive cocktails, including eight signature creations and three special partner collaborations: the Ace Paloma, Titos's Transfusion and Palm Beach Spritz featuring Munyon's Paw-Paw.

ON-COURSE FAN DESTINATIONS

The three **FPL Fan Villages** located throughout the course not only provide seating, shade and event information, but plenty of interactive fun for the whole family!

- **Hole 12**
 - Relaxing space with local vendors and shaded seating.
- **Hole 17**
 - **Tito's Golf Club:** Fans can enjoy this exciting new venue that offers views of Nos. 10 and 17 via a private bridge, interactive games, music, a premium bar and more.
- **Hole 18**
 - **Knockaround Fan Experience:** Fans can stop by the FPL Fan Village on No. 18 to check out Knockaround's 8-ft oversized sunglasses and snap a fun photo. By sharing their pic on Instagram and tagging Knockaround, they'll have a chance to win a \$100 Knockaround gift card!

Seating & Viewing Areas

- **Shaded Bleachers** – Located at key viewing spots, including Duffy’s Zone (No. 8) and No. 1 tee (Travel Insured International).
- **Patriots’ Outpost** – A dedicated space for military members and veterans with exclusive views (No.10).

Interactive Experiences

- **Nicklaus Children’s Health System Kids Autograph Zone** – Kids looking to get autographs from the TOUR Pros are permitted to do so in the autograph zone located near No. 1 tee.
- **Nicklaus Neighborhood** – Located adjacent to the 18th tee, the Nicklaus Neighborhood features incredible murals and inspiring patient stories, along with interactive games such as mini-golf and swing simulators. The open-air space will also offer upgraded concessions available for purchase.

Mobile Charging Stations

- Complimentary charging stations provided by FPL are available in each Fan Village and hospitality venues.

First Aid presented by Nicklaus Children’s Health System

- Several first aid locations will be available to service fans that may need medical assistance during the week.

Guest Services

- Available at each FPL Fan Village to assist with event information and guidance.

PGA TOUR FAN SHOP

The PGA TOUR Fan Shop at PGA National offers a bold, Palm Beach chic vibe with vibrant colors and coastal-inspired designs. Located behind the first tee, the shop features tropical prints and lively styles that embody the energy of Palm Beach.

New in 2025, service members will receive a 10% discount in the Fan Shop all week, with a 20% discount on Military Appreciation Day, Thursday, February 27. The Fan Shop will also feature a special yellow hat, with all sales of the hats benefiting Children’s Miracle Network Hospitals.

The Fan Shop will feature a collection of popular brands including:

- Lululemon
- Knockaround
- Stanley Drinkware
- Vineyard Vines
- Rhoback
- Flomotion
- Melin
- Lilly Pulitzer
- Footjoy
- Flomotion
- Imperial

- Talc
- Pukka

COMMUNITY IMPACT

Since 1972, Palm Beach's annual PGA TOUR stop has raised over \$70 million for South Florida children's charities. In 2024, the tournament contributed \$6.5 million to more than 50 philanthropic organizations, positively impacting the lives of over 100,000 children annually. In addition to its charitable influence, the event draws over 200,000 visitors each year, generating an economic impact of \$40 million for The Palm Beaches.

MILITARY APPRECIATION AT THE COGNIZANT CLASSIC

The Cognizant Classic in The Palm Beaches is proud to honor and celebrate the South Florida military community throughout tournament week. The tournament offers a limited quantity of complimentary tickets for service members, including a meal voucher, for both the Wednesday Pro-Am (February 26) and one competition day of their choice (Thursday, February 27 – Sunday, March 2). Each ticket also includes access for one dependent.

Patriots' Outpost – An Exclusive Venue for Military Guests

The Patriots' Outpost has relocated for 2025, now offering prime views of Hole 4, Hole 9, and Hole 11 tee boxes, as well as the green on Hole 10. Open Thursday through Sunday, the Outpost offers:

- Complimentary snacks and beverages, plus **Scoops for Troops** — A fun, ice cream social from 2-4 p.m. each day featuring free Blue Bell ice cream (while supplies last).
- An opportunity for guests to join the Pen Pal Project, writing postcards of appreciation to deployed service members, and to sign the Hero Wall, honoring local heroes and showing support for those who serve.

Military Appreciation Day – Thursday, February 27

(Presented by Pratt & Whitney)

- Challenge Coin Giveaway – The first 1,500 guests at the Patriots' Outpost will receive a commemorative Challenge Coin.
- Special Discounts – Military members receive a 20% discount at the PGA TOUR Fan Shop on Thursday (10% all week with valid military ID).

Coverage & Interview Opportunities

- Interviews available with veterans, active service members, military families, and volunteers in the Outpost, as well as participants in the Walk with a Warrior during the Pro-Am.
- Speak with representatives from the Cognizant Classic and Pratt & Whitney/Fort Freedom about the military appreciation initiatives.
- Photos and videos can be provided following the event.

PLAY YELLOW CAMPAIGN

At the Cognizant Classic in The Palm Beaches, fans will participate in a special tradition: the Yellow-Out, in support of the Play Yellow campaign. Founded by the Nicklaus family, the PGA TOUR, and Children's Miracle Network Hospitals, Play Yellow raises awareness and funds for pediatric healthcare.

The tradition of wearing yellow began in 1968, when Jack Nicklaus' young family friend, Craig Smith, was diagnosed with a rare bone cancer. Craig's favorite color was yellow, so Jack, along with his family, began wearing yellow on Sundays to honor him. This gesture quickly became a symbol of hope for children everywhere, sparking support for pediatric health nationwide.

Fans are encouraged to wear yellow on Sunday, March 2 in support of Play Yellow. For those looking for yellow gear, the PGA TOUR Fan Shop will offer special-edition yellow hats available throughout the week, with all proceeds benefiting Play Yellow and the work of Children’s Miracle Network Hospitals.

The Cognizant Classic invites everyone to embrace this tradition and help raise funds for a cause that continues to positively impact the lives of children across the country.

Play Yellow Ambassador Meet + Greet

- On Tuesday or Wednesday, Feb. 26, Play Yellow Ambassador will meet Luciana, a patient from Nicklaus Children’s Hospital who is passionate about golf. Play Yellow Ambassador Rickie Fowler to participate.
- The event will be held at 3:30 p.m. on the Practice Putting Green at PGA National.

VOLUNTEERS

The tournament’s charitable impact wouldn’t be possible without the tireless efforts of over 1,350 dedicated men, women, and children who volunteer their time to the Cognizant Classic in The Palm Beaches each year. From tracking stats and greeting fans to assisting with player transportation and more, their support is essential to the tournament’s success and brings the entire event to life.

Interview opportunities available with volunteer leadership or volunteers upon request.

ONESIE PROGRAM

The Cognizant Classic in The Palm Beaches is celebrating the area’s newest arrivals in style. From February 26 to March 2, every baby born at Jupiter Medical Center will receive a custom “Teddy Bear Trap” onesie, marking their birth during one of the most exciting weeks in golf. Photos available by request, please email mirandarossum@pgatourhq.com.

BIRDIES FOR CHARITY

The Birdies for Charity program is a fundraising platform available to all nonprofits based in South Florida. Charitable organizations are encouraged to invite their supporters to make a minimum \$20 contribution that will allow them to guess the number of birdies that will be made during the competitive rounds of The Cognizant Classic in The Palm Beaches (Thursday-Sunday). One lucky participant who guesses the exact number of birdies will be awarded a grand prize of \$25,000. Participating charities will receive 100% of every pledge collected for their organization, as well as funds from a bonus pool from the tournament. For more information and to donate, click [here](#).

SUSTAINABILITY

The Cognizant Classic is committed to sustainability, focusing on reducing waste and minimizing its environmental footprint throughout the event. As part of this commitment, all leftover food from the tournament will be donated to Feeding South Florida, providing meals to those in need after the event. Additionally, the tournament will emphasize the importance of reusing, recycling, and composting. Fans will be educated on best recycling practices, with clear signage throughout the event to encourage responsible disposal.

TBC Corporation, as the Pillar Partner of the tournament’s sustainability program, is proud to collaborate on efforts to reduce emissions, conserve water, and divert waste from landfills. Proof of the Pudding, the tournament’s catering partner, is dedicated to minimizing food waste and reducing plastic use across its operations.

For more information about the PGA TOUR's sustainability efforts, visit pgatour.com/sustainability. Interview opportunities are available with TBC Corporation or Proof of the Pudding upon request.

TOURNAMENT EVENTS

OPERATION SHOWER

On Saturday, February 22, military moms-to-be will be honored at a special Operation Shower event at PGA National's Bella Lago Room from 12–2 p.m. Presented by Nicklaus Children's Health System with support from Pratt & Whitney, the "Special Delivery"-themed celebration will be emceed by WPTV's Jennifer Correa and will include a catered lunch, gifts, raffles, and surprises.

For many service members and their families, frequent moves mean being far from loved ones during major life moments. Operation Shower ensures these moms-to-be feel celebrated and supported, regardless of where they are stationed. Media are invited to cover this special event and learn more about the families and their stories.

WOMEN'S LEADERSHIP FORUM PRESENTED BY CIBC

A staple of tournament week for 13 years, the Women's Leadership Forum at the Cognizant Classic in The Palm Beaches brings together influential women from across South Florida for a day of insightful discussions, networking, and professional growth. Featuring thought-provoking panels on leadership, innovation, and the evolving roles of women in business, the event continues to be a platform for connection, inspiration, and empowerment.

The event will be held on Tuesday, Feb. 25 from 10:30 a.m.–1:30 p.m. in the PGA Grand Ballroom.

TIM ROSAFORTE DISTINGUISHED JOURNALIST AWARD

Longtime golf writer Jeff Babineau, who passed away on December 9, 2024, at the age of 62, will be honored as the 2025 recipient of the Tim Rosaforte Distinguished Journalist Award. The Tim Rosaforte Distinguished Journalist Award was introduced in 2021 by former tournament Executive Director Ken Kennerly and the tournament's host committee. Rosaforte, the recipient of the inaugural award, later passed away due to complications from Alzheimer's Disease in 2022.

The ceremony will be held on Tuesday, Feb. 25 in the media center. Time is TBD.

PRO-AM PRESENTED BY TBC CORPORATION

On Wednesday, Feb. 26 during the Cognizant Classic, fans are welcome to watch the Pro-Am presented by TBC Corporation. This event features a 9&9 format, where each foursome of amateurs is paired with one TOUR player for the first nine holes and another TOUR player for the remaining nine holes. The opportunity to play with not one, but two TOUR players is a once-in-a-lifetime experience! The tee times for the Pro-Am are 7-8:40 a.m. and 12-1 p.m. off both Nos. 1 and 10 tees.

During the Pro-Am, veterans from Fort Freedom will walk alongside players on the 17th hole, sharing their experiences and the organization's mission. Fort Freedom is committed to reducing veteran suicide and helping those with PTSD reclaim their lives through support, community and healing programs.

ELS FOR AUTISM CLINIC

The Els for Autism Foundation will partner with the Cognizant Classic to host a golf clinic where 10 of their program participants will learn the fundamentals of golf—including putting, pitching, chipping and proper club grip. Led by First Tee – Florida Gold Coast instructors and PGA TOUR players (TBD), the program incorporates fun athletic

games to develop motor skills while fostering social communication. Media are welcome but must RSVP in advance to Miranda Rossum (mirandarossum@pgatourhq.com).

The clinic will take place Wednesday, Feb. 26 from 2-3 p.m. on No. 18 green.

TBC CORPORATION FAMILY DAY

The Cognizant Classic will host TBC-sponsored Family Day on Saturday of championship week, offering a variety of activities for fans of all ages. The first 1,500 children (15 and under) will receive commemorative pin flags for autographs, while families can enjoy face painting, interactive games, and a special kids' putting green throughout the day.

NICKLAUS CHILDREN'S HONORARY PIN FLAG CADDIES

Six patients from Nicklaus Children's Hospital will have the special honor of serving as honorary pin flag caddies on finishing hole No. 18 during the final round of competition. These remarkable young patients will stand greenside, interact with the players and play a special role in the tournament's closing moments by retrieving the flagstick from the cup as the final groups finish their day. Taking place on Sunday, March 2, from 3–5 p.m., the patients will also proudly wear yellow in support of Play Yellow Day.

SOCIAL MEDIA IN-THE-KNOW

Be the first to know the latest tournament updates by following the Cognizant Classic in The Palm Beaches on [Facebook](#), [X](#) and [Instagram](#).

Be able to interact before, during and after the championship. Join in with your social commentary and post about your fan experience! Fans are encouraged to capture content (videos, audio, and photos!) throughout the course during championship week!

SCHEDULE OF EVENTS

Saturday, February 22

Course Closed to the Public

12 – 2 p.m. Operation Shower | *Bella Lago Ballroom*

Monday, February 24

Course Closed to the Public

All Day Practice Round for Professionals

7 a.m. – 4 p.m. The Palm Beaches Monday Pro-Am | *Nos. 1 and 10 tees*

Tuesday, February 25

Course Closed to the Public

All Day Practice Round for Professionals

10:30 a.m. – 1:30 p.m. Women's Leadership Forum presented by CIBC | *PGA Grand Ballroom*

4 – 6 p.m. First Tee Junior Golf Clinic | *Par 3 Course*

2 p.m. Tim Rosaforte Award | *Media Center/ Master Ballroom*

Wednesday, February 26

Gates Open at 6:30 a.m.

Will Call: 7 a.m. – 5 p.m.

6 a.m. – 6 p.m. Cognizant Classic Pro-Am presented by TBC Corporation | *Nos. 1 and 10 tees*

2 – 3 p.m. Els for Autism Clinic | *No. 18 green*

Thursday, February 27

Gates Open at 6:30 a.m.

Will Call: 6:30 a.m. – 4 p.m.

All Day *Military Appreciation Day*

6:45 a.m. – 1:46 p.m. First Round of Competition | *Threesomes off No. 1 and No. 10 tees*

7 a.m.- 5 p.m. ESPN +

1-5 p.m. PGA TOUR Radio

1-5 p.m. GOLF Channel

Friday, February 28

Gates Open at 6:30 a.m.

Will Call: 6:30 a.m. – 4 p.m.

6:45 a.m. – 1:46 p.m. Second Round of Competition | *Threesomes off No. 1 and No. 10 tees*

7 a.m.- 5 p.m. ESPN +

1-5 p.m. PGA TOUR Radio

1-5 p.m. GOLF Channel

Saturday, March 1

Gates Open at 6:30 a.m.

Will Call: 6:30 a.m. – 4 p.m.

All Day *TBC Corporation Family Day*

6:45 a.m. – 1:40 p.m. Third Round of Competition | *Twosomes off No. 1 tee*

7 a.m.- 5 p.m. ESPN +

12-5 p.m. PGA TOUR Radio

12-2 p.m. GOLF Channel

2-5 p.m. NBC Coverage

Sunday, March 2

Gates Open at 6:30 a.m.

Will Call: 6:30 a.m. – 3 p.m.

All Day *Play Yellow Day*

6:45 a.m. – 1:40 p.m. Final Round of Competition | Twosomes off No. 1 tee

7 a.m.- 5 p.m. ESPN +

11 a.m.-1 p.m. GOLF Channel

12-5 p.m. PGA TOUR Radio

1-5 p.m. NBC Coverage

3:30-5 p.m. Nicklaus Children's Honorary Pin Flag Caddies | No. 18 green

Following play Closing Ceremony and Trophy Presentation | No. 18 green

**Please note all times EST*